

# WHY SHOULD YOU JOIN THE CHAMBER?



**BUSINESS  
CONNECTIONS**



**MARKETING  
OPPORTUNITIES**



**COMMUNITY  
SUPPORT**



**MEMBERSHIP HAS ITS BENEFITS**



# Lancaster

AREA CHAMBER OF COMMERCE



## MEMBERSHIP BENEFITS

### MARKETING OPPORTUNITIES

- Buzz on the Square (2 free features \$100 value)
- Social Media posts/shares
- Unlimited presence in Chamber Chat (enews)
- 1 Free design or photography service on your next marketing campaign

### BUSINESS CONNECTIONS

- Educational opportunities for your staff
- Ribbon cutting/ groundbreaking ceremonies
- Networking

### COMMUNITY CONNECTIONS

- Referral service
- Gift Certificates (\$10,000 sold annually!)
- Event Sponsorships
- Volunteer Opportunities

### EXCLUSIVE DISCOUNTS

- Bulk Mail Permit Use (\$225 value)
- Constant Contact (25% off)
- Chamber Connections Discounted Monthly Ad Rates in the Herald Independent